

Award	Title	Entrant	Advertiser
Sales Promotion > 01 - Product or Service Sales Promotion > 01B - Sales Kit or Product Information Sheets			
Silver ADDY Award	Old Spice Redwood Sales Kit	Landor Associates	The Procter & Gamble Company
Sales Promotion > 01 - Product or Service Sales Promotion > 01C - Menu			
Silver ADDY Award	Boomtown Biscuits & Whiskey Menu	LEAP Group	Boomtown Biscuits & Whiskey
Sales Promotion > 02 - Packaging > 02B - Packaging Campaign			
Silver ADDY Award	Corsa Lusso - Car Enthusiast Coffee	Jason Walley	Corsa Lusso LLC
Collateral Material > 08 - Publication Design > 08E - Book Design			
Gold ADDY Award	Running from the Devil	Wordsworth Communications	Markosia Publishing
Direct Marketing > 10 - Direct Mail > 10C - 3D / Mixed – Single			
Gold ADDY Award	One Hell of a Mailer	Wordsworth Communications	Markosia Publishing
Direct Marketing > 11 - Specialty Advertising > 11A - Apparel			
Silver ADDY Award	Skyline Chili Ugly Holiday Sweater	Brandience	Brandience
Out-of-Home > 27 - Poster > 27A - Poster - Single Unit			
Silver ADDY Award	Hugo Arnold's Bathtub Gin, Duckie	LEAP Group	Hugo Arnold's Bathtub Gin
Silver ADDY Award	Cincinnati Shakespeare	Grey Midwest	Cincinnati Shakespeare
Out-of-Home > 27 - Poster > 27B - Poster - Campaign			
Silver ADDY Award	Cincinnati Shakespeare	Grey Midwest	Cincinnati Shakespeare

Out-of-Home > 31 - Out-Of-Home Campaign

Gold ADDY Award	The Most Neighborly Provider	Curiosity Advertising	Cincinnati Bell
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Websites > 37 - Websites > 37B - B-to-B

Silver ADDY Award	Angel's Envy - 500 Main	MOJO PSG	Angel's Envy
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Social Media > 38 - Social Media > 38A - Single Execution

Gold ADDY Award	Gain Dish Soap Smells Like Oh	Grey Midwest	Procter and Gamble
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Silver ADDY Award	Attention America: Root For Belgium	RESLV	Taste of Belgium
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Silver ADDY Award	Febreze How to Clean Your Sneakers	POSSIBLE	Procter & Gamble
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Social Media > 38 - Social Media > 38B - Campaign

Gold ADDY Award	Gain Dish Soap Smells Like Oh	Grey Midwest	Procter and Gamble
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Silver ADDY Award	BOSS Coffee USA Facebook Haikus	gyro	Suntory
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Apps > 39 - Apps, Games, and Virtual Reality > 39A - Mobile App

Gold ADDY Award	Energy Broadcast System	Barefoot Proximity	Flying Pig
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Advertising & Promotion > 41 - Campaign

Gold ADDY Award	Pepper & Wits, Menopause, The Truth	Epipheo	Pepper & Wits
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Blogs & Digital Publications > 44 - Digital Publications > 44A - Single

Silver ADDY Award	P&G Citizenship Report 2018	Madison Design	P&G
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Branded Content & Entertainment > 45 - Branded Content & Entertainment for Online/Interactive

Silver ADDY Award	Mobil 1 Ask Kevin	Barefoot Proximity	Exxon Mobile
Radio Advertising > 49 - Radio Advertising – Regional/National > 49A - Single Spot :30 seconds or less			
Gold ADDY Award	Gain Dish Soap Smells Like Oh	Grey Midwest	Procter and Gamble
Silver ADDY Award	Febreze CAR "Let's Go" Song Ad	POSSIBLE	Procter & Gamble
Television Advertising > 52 - Television Advertising – Regional/National > 52A - Single Spot – Up to 2:00			
Gold ADDY Award	Bengals Seize The Dey :60	Yellowhaus Studio	Cincinnati Bengals
Television Advertising > 52 - Television Advertising – Regional/National > 52B - Television-National Campaign			
Silver ADDY Award	Ohio Lottery Commission Big Tickets	Northlich	Ohio Lottery Commission
Online Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot – Any Length			
Gold ADDY Award	Pepper & Wits, Vaginal Cream	Epipheo	P&G Ventures
Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58A - Single entry :60 seconds or less			
Silver ADDY Award	Febreze Blood Orange Song Ad	POSSIBLE	Procter & Gamble
Silver ADDY Award	Febreze CAR "Let's Go" Song Ad	POSSIBLE	Procter & Gamble
Branded Content & Entertainment > 60 - Branded Content & Entertainment – Non-Broadcast			
Silver ADDY Award	UC Men's Basketball Intro 2018-19	RESLV	The University of Cincinnati
Silver ADDY Award	UC Business Analytics Video	RESLV	Carl H. Lindner College of Business
Silver ADDY Award	Audi E Tron Debut	Lightborne	Silent House

Branded Content & Entertainment > 61 - Branded Content & Entertainment Campaign

Silver ADDY Award	Febreze Song Ads Campaign	POSSIBLE	Procter & Gamble
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Public Service (Film, Video, & Sound) > 68 - Public Service Online Film, Video & Sound

Silver ADDY Award	Is Prostitution a Job?	Epipheo	Exodus Cry
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Silver ADDY Award	The Ohio Innocence Project	Lightborne	The Ohio Innocence Project
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Integrated Campaigns > 72 - Integrated Advertising Campaigns > 72D - Consumer Campaign-National

Gold, Best of Show ADDY Award	Gain Dish Soap Smells Like Oh	Grey Midwest	Procter and Gamble
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Silver ADDY Award	Yogurtland Love, Joy, Hope	Marsh Ideas	Yogurtland
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Advertising Industry Self-Promotion (Cross Platform) > 78 - Advertising Industry Self-Promotion Campaigns > 78A - Advertising Industry Single Medium Campaign

Gold ADDY Award	Landor Ping Pong Tournament	Landor Associates	Landor Associates
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Gold ADDY Award	Landor Game Club Poster Series	Landor Associates	Landor Associates
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Copywriting > 79 - Copywriting

Gold ADDY Award	Gain Dish Soap Smells Like Oh	Grey Midwest	Procter and Gamble
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Silver ADDY Award	Febreze CAR #5 with Fries Song Ad	POSSIBLE	Procter & Gamble
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Silver ADDY Award	Febreze CAR "Let's Go" Song Ad	POSSIBLE	Procter & Gamble
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Visual > 80 - Logo Design

Silver ADDY Award	Boomtown Biscuits & Whiskey Logo	LEAP Group	Boomtown Biscuits & Whiskey
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Visual > 82 - Illustration > 82A - Illustration - Single

Gold ADDY Award	Knauf Employee Playbook	gyro	Knauf Insulation
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Visual > 83 - Still Photography > 83D - Campaign

Gold ADDY Award	Maker's Mark Instagram	Teri Studios	Maker's Mark
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Visual > 84 - Art Direction > 84A - Single

Gold ADDY Award	Cincinnati Shakespeare	Grey Midwest	Cincinnati Shakespeare
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Visual > 84 - Art Direction > 84B - Campaign

Gold ADDY Award	Cincinnati Shakespeare	Grey Midwest	Cincinnati Shakespeare
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Silver ADDY Award	Grey Midwest Jennpel Jam	Grey Midwest	Grey Midwest
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Film & Video > 85 - Cinematography > 85B - Campaign

Silver ADDY Award	Live Your Life Great	Black Tent, LLC	Great American Insurance Group
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Film & Video > 86 - Animation, Special Effects or Motion Graphics > 86A - Animation, Special Effects or Motion Graphics

Gold ADDY Award	Hershey's Times Square Animation	LEAPframe	Hershey's
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Silver ADDY Award	Fort Wayne Komets - Arena Open	Tenet	Fort Wayne Komets
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Silver ADDY Award	Ohio Lottery 345 Still Alive	Northlich	Ohio Lottery Commission
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Film & Video > 87 - Video Editing

Silver ADDY Award	Live Your Life Great	Black Tent, LLC	Great American Insurance Group
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Sound > 88 - Music > 88B - Music With Lyrics

Gold ADDY Award	Febreze CAR "Let's Go"	POSSIBLE	Procter & Gamble
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Song Ad

Silver ADDY Award	Febreze Blood Orange Song Ad	POSSIBLE	Procter & Gamble
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Silver ADDY Award	Febreze CAR #5 with Fries Song Ad	POSSIBLE	Procter & Gamble
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Sound > 88 - Music > 88C - Music (Campaign)

Gold ADDY Award	Febreze Song Ads Campaign	POSSIBLE	Procter & Gamble
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Sound > 90 - Sound Design > 90A - Single

Gold ADDY Award	Bengals Seize The Day :60	Yellowhaus Studio	Cincinnati Bengals
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Digital Creative Technology > 91 - Interface & Navigation

Silver ADDY Award	Natorp's Online Plant Store	US Digital Partners	Natorp's
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Digital Creative Technology > 93 - GPS & Location Technology

Silver ADDY Award	Energy Broadcast System	Barefoot Proximity	Flying Pig
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Digital Creative Technology > 97 - Data Driven Media

Silver ADDY Award	Energy Broadcast System	Barefoot Proximity	Flying Pig
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Digital Creative Technology > 98 - Innovative Use of Interactive / Technology

Gold ADDY Award	Energy Broadcast System	Barefoot Proximity	Flying Pig
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